



FOR IMMEDIATE RELEASE

Naiku Announces BenchmarkNow!

Combination of End-of-year Benchmark Assessments in ELA and Math and Premier Assessment Platform help teachers quickly and easily identify student readiness for state tests

(BLOOMINGTON, MN) February 18, 2016 – [Naiku](#), provider of award-winning, next-generation classroom assessment software, announced today the availability of [BenchmarkNow!](#), a cloud-based assessment service focused on providing teachers and school administrators quick and easy insight into student readiness for state tests.

BenchmarkNow! combines professionally developed end-of-year summative assessments in ELA and Math with the assessment engine in Naiku to provide immediate scoring and standards-aligned reporting so teachers can quickly view individual student and class proficiency of standards. Tests are available in grades 3 – high school for both ELA and Math. Questions include a variety of item types, including technology-enhanced, similar to the Smarter Balanced and PARCC tests and are aligned to the Common Core State Standards.

Naiku designed BenchmarkNow! to be very easy to adopt and use. No training is required to use the service; no account setup is required, the professionally developed tests are included and the immediate reports generated are intuitive to view. The service also uses a unique pricing model – schools pay on a per student-test basis, with no implementation charge and paying only for what they need and use. Naiku CEO Greg Wright states “Our goal with BenchmarkNow! is to provide teachers valuable insight into student readiness as formative feedback in a very easy to adopt and use model. There is no training required and no long term commitment. “

BenchmarkNow! uses the assessment delivery, scoring, and reporting engine from Naiku, [cloud-based software](#) used by schools and districts to quickly measure and track each student’s proficiency of standards in any subject and grade, using everything from individual classroom formative assessments to district-wide benchmark assessments.

For more information about Naiku, visit www.naiku.net.

About Naiku:

Naiku is devoted to improving K-12 learning by providing next generation, learner-centric, classroom assessment software. Naiku provides educators the ability to readily measure and monitor student progress using any web enabled device and engage students through unique teacher-student interactive feedback tools. Naiku allows educators to create, share, import and deliver standards aligned quizzes and tests in any subject area. With automated scoring and built-in reports, teachers can differentiate instruction and data can be shared across the school and district to enhance best practices. With Naiku, Better Assessment leads to Better Learning. For more information, visit www.naiku.net.

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